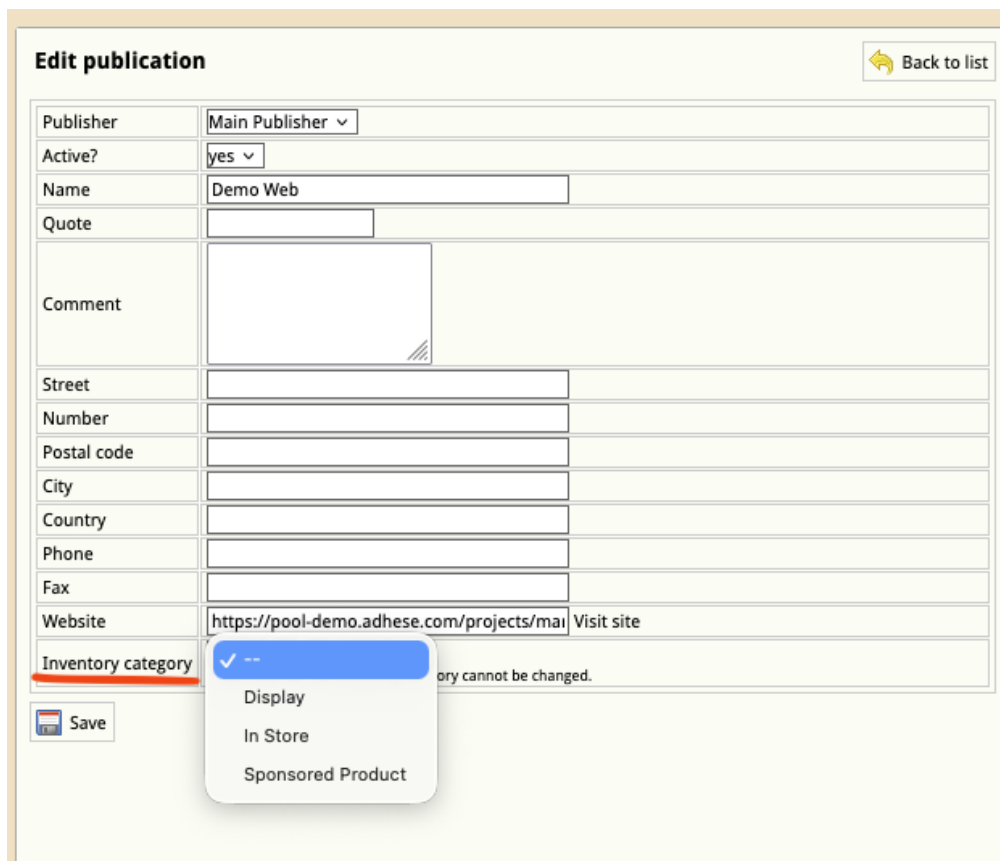


# Inventory Category

Additional configuration is required for inventory categories other than *Display* to be available in the *Campaign Manager* interface. If you would like the other categories to be available in the Campaign Manager interface, please [contact Support](#).

At publication level, an inventory category can be set. This inventory category has four options:

- -- or none: this is the default option
- Display
- In Store
- Sponsored Product



**Edit publication** [Back to list](#)

|                    |                                                                                                              |
|--------------------|--------------------------------------------------------------------------------------------------------------|
| Publisher          | Main Publisher ▾                                                                                             |
| Active?            | yes ▾                                                                                                        |
| Name               | Demo Web                                                                                                     |
| Quote              |                                                                                                              |
| Comment            |                                                                                                              |
| Street             |                                                                                                              |
| Number             |                                                                                                              |
| Postal code        |                                                                                                              |
| City               |                                                                                                              |
| Country            |                                                                                                              |
| Phone              |                                                                                                              |
| Fax                |                                                                                                              |
| Website            | <a href="https://pool-demo.adhese.com/projects/mai">https://pool-demo.adhese.com/projects/mai</a> Visit site |
| Inventory category | <div> <div>✓ --</div> <div>Display</div> <div>In Store</div> <div>Sponsored Product</div> </div>             |

[Save](#)

Inventory category cannot be changed.

Once an inventory category is set, the inventory for that publication will be restricted to a specific campaign or booking type in the Campaign Manager UI. In this case, the inventory under Demo Web will only be available when selecting the *Display* booking type.











Campaigns > Philips Evnia 2026 > Bookings > Create

Type > Booking setup > Targeting > Pricing > Summary



Display  
Standard digital advertising



In-Store  
Physical in-store advertising



Sponsored Product  
Sponsored product listings

Next

Note: Once the *Inventory Category* has been set and saved, it cannot be changed!

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