

# Channels

Channels are a collection of positions within a publication (e.g. run-of-site) or across your network of publications (e.g. run-of-network). **Channels** group identical formats across different locations and make it easy to target ads across similar web pages.

All our [forecasting](#) options include channels.

The *Channels* screen shows a table with three columns:

1. The *N°* column displays the ID of the location.
2. The *Channels* column shows the name of the publication, location, and format.
3. The *N° of items* column indicates for each channel the number of items it incorporates.

Download a **spreadsheet** file that contains a list of all channels by clicking the *Download all channels as spreadsheet* button.

## Create a new channel

To create a new channel:

1. Create a new location; see [Create a new location](#) chapter.

Do not forget to select a group level in the **Channel** drop-down.  
The highest group level is 1. The higher the number the lower the group level. For more information on group levels, see [this page](#).

2. Create a new position; see [Create a new position](#) chapter.

3. Click *Channels* in the *Administration* screen. The *Channels* screen opens:





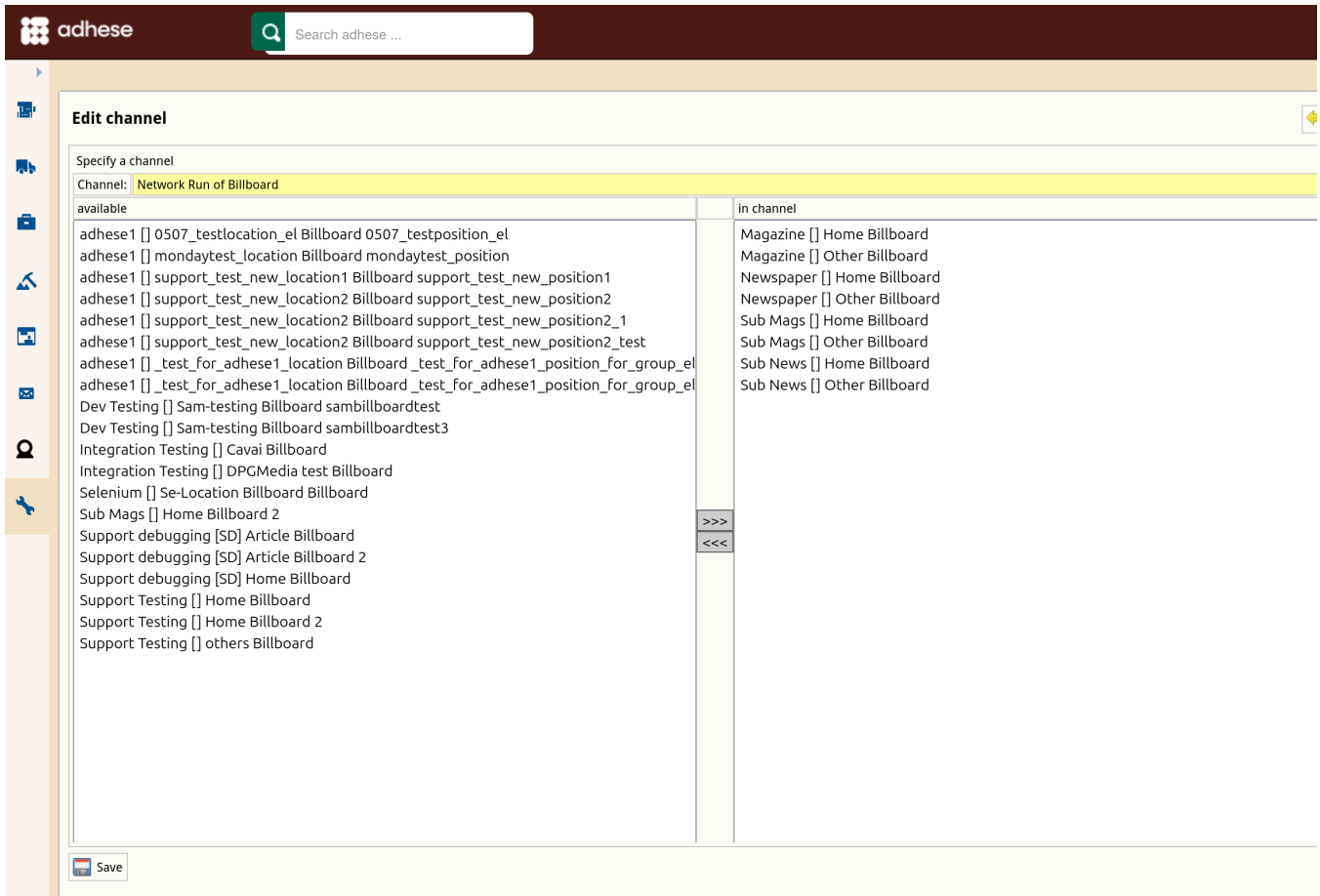


### Channels

[Download all channels as spreadsheet](#)
[Back to Administration](#)

| N°  | Channels                                                                                                | N° of items |
|-----|---------------------------------------------------------------------------------------------------------|-------------|
| 147 | adheses1 [] 0507_testlocation 0507_testposition Billboard                                               | 1           |
| 162 | adheses1 [] 0507_testlocation skinposition Skin                                                         | 0           |
| 136 | adheses1 [] support_test_new_location support_test_new_position Billboard                               | 7           |
| 139 | adheses1 [] support_test_new_location support_test_new_position_bla Billboard                           | 7           |
| 144 | adheses1 [] _test_for_adheses1_location_GROUP1 _test_for_adheses1_another_position_for_group1 Billboard | 0           |
| 143 | adheses1 [] _test_for_adheses1_location_GROUP1 _test_for_adheses1_position_for_group1 Billboard         | 0           |
| 146 | adheses1 [] _test_for_adheses1_location_GROUP2 _test_for_adheses1_position_for_group2 Billboard         | 0           |
| 135 | Anna [] testchannelgroup1 AB Halfpage_a_main                                                            | 7           |
| 71  | Dev Testing [] Run of Billboard                                                                         | 4           |
| 4   | Magazine [] Run of Billboard                                                                            | 2           |
| 22  | Magazine [] Run of Halfpage                                                                             | 2           |
| 36  | Magazine [] Run of Skyscraper Wide                                                                      | 2           |
| 3   | Network [] Run of Billboard                                                                             | 8           |
| 23  | Network [] Run of Halfpage                                                                              | 8           |
| 35  | Network [] Run of Skyscraper Wide                                                                       | 8           |
| 48  | Network [] Sander channel Sander position Halfpage                                                      | 2           |
| 7   | Newspaper [] Run of Billboard                                                                           | 2           |
| 24  | Newspaper [] Run of Halfpage                                                                            | 2           |
| 37  | Newspaper [] Run of Skyscraper Wide                                                                     | 2           |
| 10  | Sub Mags [] Run of Billboard                                                                            | 2           |
| 26  | Sub Mags [] Run of Halfpage                                                                             | 2           |
| 38  | Sub Mags [] Run of Skyscraper Wide                                                                      | 2           |
| 13  | Sub News [] Run of Billboard                                                                            | 2           |
| 25  | Sub News [] Run of Halfpage                                                                             | 2           |
| 39  | Sub News [] Run of Skyscraper Wide                                                                      | 2           |
| 52  | Sub News [] Run of Textlink                                                                             | 2           |
| 157 | Support debugging [SD] ROS Billboard                                                                    | 2           |
| 158 | Support debugging [SD] ROS Halfpage                                                                     | 0           |
| 161 | Support debugging [SD] ROS Textlink                                                                     | 2           |
| 90  | Support Testing [] Channel Billboard                                                                    | 0           |

- Click the channel position you have just created. The *Edit channel* screen opens. Based on the selected format, all available positions across your entire network appear in the left column.



**Edit channel**

Specify a channel

Channel: Network Run of Billboard

| available                                                                                  | in channel                   |
|--------------------------------------------------------------------------------------------|------------------------------|
| adheses1 [] 0507_testlocation_el Billboard 0507_testposition_el                            | Magazine [] Home Billboard   |
| adheses1 [] mondaytest_location Billboard mondaytest_position                              | Magazine [] Other Billboard  |
| adheses1 [] support_test_new_location1 Billboard support_test_new_position1                | Newspaper [] Home Billboard  |
| adheses1 [] support_test_new_location2 Billboard support_test_new_position2                | Newspaper [] Other Billboard |
| adheses1 [] support_test_new_location2 Billboard support_test_new_position2_1              | Sub Mags [] Home Billboard   |
| adheses1 [] support_test_new_location2 Billboard support_test_new_position2_test           | Sub Mags [] Other Billboard  |
| adheses1 [] _test_for_adheses1_location Billboard _test_for_adheses1_position_for_group_el | Sub News [] Home Billboard   |
| adheses1 [] _test_for_adheses1_location Billboard _test_for_adheses1_position_for_group_el | Sub News [] Other Billboard  |
| Dev Testing [] Sam-testing Billboard sambillboardtest                                      |                              |
| Dev Testing [] Sam-testing Billboard sambillboardtest3                                     |                              |
| Integration Testing [] Cavai Billboard                                                     |                              |
| Integration Testing [] DPGMedia test Billboard                                             |                              |
| Selenium [] Se-Location Billboard Billboard                                                |                              |
| Sub Mags [] Home Billboard 2                                                               |                              |
| Support debugging [SD] Article Billboard                                                   |                              |
| Support debugging [SD] Article Billboard 2                                                 |                              |
| Support debugging [SD] Home Billboard                                                      |                              |
| Support Testing [] Home Billboard                                                          |                              |
| Support Testing [] Home Billboard 2                                                        |                              |
| Support Testing [] others Billboard                                                        |                              |

Save

- To add a position to the channel, select a position from the list of available positions on the left and click the >>> button.
- To remove a position from the channel, select a position from the right-hand list of positions in the channel and click the <<< button.
- Click the *Save* button to finish.

# Edit a channel

To edit a channel:

- Go to the *Administration* screen. Click *Admin* in the left navigation menu.
- Click *Channels*. The *Channels* screen opens.
- On the *Channels* screen, click the name of the channel you want to modify or use the edit icon . The *Edit channel* screen opens.
- Change the channel by:

1. Including additional positions:
  1. Select the position from the list on the left, and
  2. Click the >>> button.
2. Excluding positions from the channel:
  1. Select the position from the list on the right, and
  2. Click the <<< button.
5. Click *Save*.

# List all channels and positions

To obtain a list of all Channels and positions, and a list of all positions that are not currently in a Channel, go to Administration and click *Channels*. On the *Channels* screen, click the *Download all channels as spreadsheet* button.

The spreadsheet contains two tabs:

- **Positions**, listing all channels and the positions they currently contain, with the following columns:
  - Position ID
  - Position publication
  - Position location
  - Position format
  - Channel ID
  - Channel publication
  - Channel location
  - Channel format
  - Channel group level
- **Positions not in channels**, listing all positions not currently in a channel, with the following columns:
  - Position ID
  - Position publication
  - Position location
  - Position format

---

Revision #19

Created 2024-06-07 11:30:38 UTC by Casper Steuperaert

Updated 2025-04-02 13:58:53 UTC by Casper Steuperaert