

Request API: Headsup endpoint

The headsup endpoint returns **all** the materials for the campaigns running on the requested DOOH position.

It can be used by the DOOH screens to **retrieve and cache all materials** at the beginning of the day to avoid delays by having to download materials during the day.

To ensure that the assets are included in the response, the *Use in heads-up file* setting **must be enabled at format level**. This action can be performed by all admin users in the Adhesi UI.

[https://headsup-\[customer\].adhesi.org/api/headsup/download-list/sl\[positioncode\]](https://headsup-[customer].adhesi.org/api/headsup/download-list/sl[positioncode])

Parameters	Value	Required
customer	The name of your Adhese account	Yes
position code	The code of the position you wish to request: [location code][optional position code]-[format code]. This value is always prefixed by 'sl'.	Yes

Response

The JSON response consists of a "media" array that may be empty or populated with multiple ad objects, depending on the number of active campaigns. **The structure of an ad object is fixed and can not be customized.**

The ID and URL from which to download the file is identical and is also available in the stack endpoint that will be used to download DOOH playlists during the day.

Example

```
{
  "media": [
```

```
{
  "ad":{
    "id":"https://pool-demo.adhese.com/pool/lib/562_2nd_1.mp4",
    "mime":"video/mp4",
    "curl":"https://pool-demo.adhese.com/pool/lib/562_2nd_1.mp4",
    "filesize": 15470592,
    "checksum":"071f717962db99cc137d138696d33209f2e4818d42a54f70dfa6606eeb1b640b"
  },
  {
    "ad":{
      "id":"https://pool-demo.adhese.com/pool/lib/560_2nd_1.mp4",
      "mime":"video/mp4",
      "curl":"https://pool-demo.adhese.com/pool/lib/560_2nd_1.mp4",
      "filesize": 15470592,
      "checksum":"4e78745a33518ff22c1c9f39852a49c1c0fadd0adf722e3394ad1215d5e5ff5b"
    },
    {
      "ad":{
        "id":"https://pool-demo.adhese.com/pool/lib/561_2nd_1.mp4",
        "mime":"video/mp4",
        "curl":"https://pool-demo.adhese.com/pool/lib/561_2nd_1.mp4",
        "filesize": 6582272,
        "checksum":"64d2eab6d51b208c0cec3fc4d64c53381e5d41ae2a1d4c5b7704b1818bdb6158"
      }
    }
  ]
}
```

Revision #1

Created 2026-07-06 13:42:33 UTC by Kim Van Crombrugge

Updated 2026-07-14 14:00:25 UTC by Kim Van Crombrugge