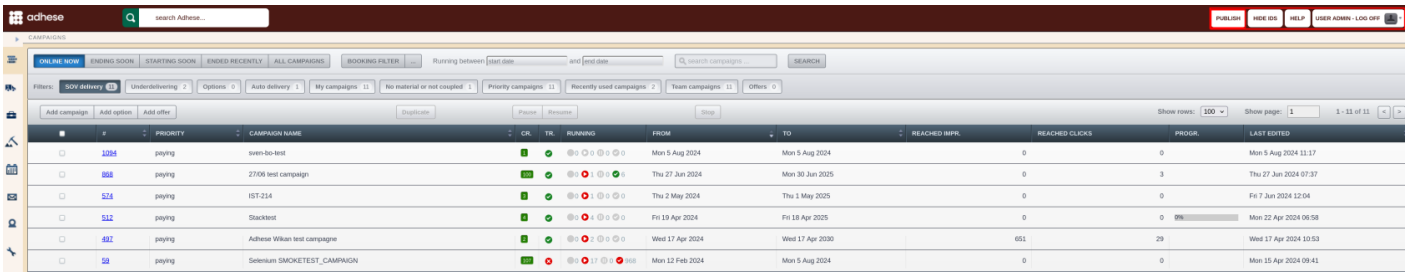
Publish

Adhese processes changes to campaigns, bookings, creatives, etc... during its publish cycle. Any changed settings that have been saved will take effect when the running or next publish has finished.

This also applies to any automatic changes made to campaigns or bookings. A campaign or booking that has met its goal will stop delivering at the end of the next publish cycle. A booking or campaign that is scheduled to start on a specific date will be activated when that date arrives and the publish process has finished.

The publish cycle runs automatically every half hour on the hour and at hh:31. A publish can also be manually triggered via the *publish* button.



> The publish takes some time to process all changes. This may take a while, especially for larger accounts.

> New publishes don't overwrite, merge or queue after the current running publishes. **If a publish is already running, the new manual publish will be ignored.** If you wish to engage a manual publish, wait for the previous publish to finish.

Revision #9
Created 2024-08-05 12:59:30 UTC by Casper Steuperaert
Updated 2026-05-05 12:53:07 UTC by Ron Van Maanen