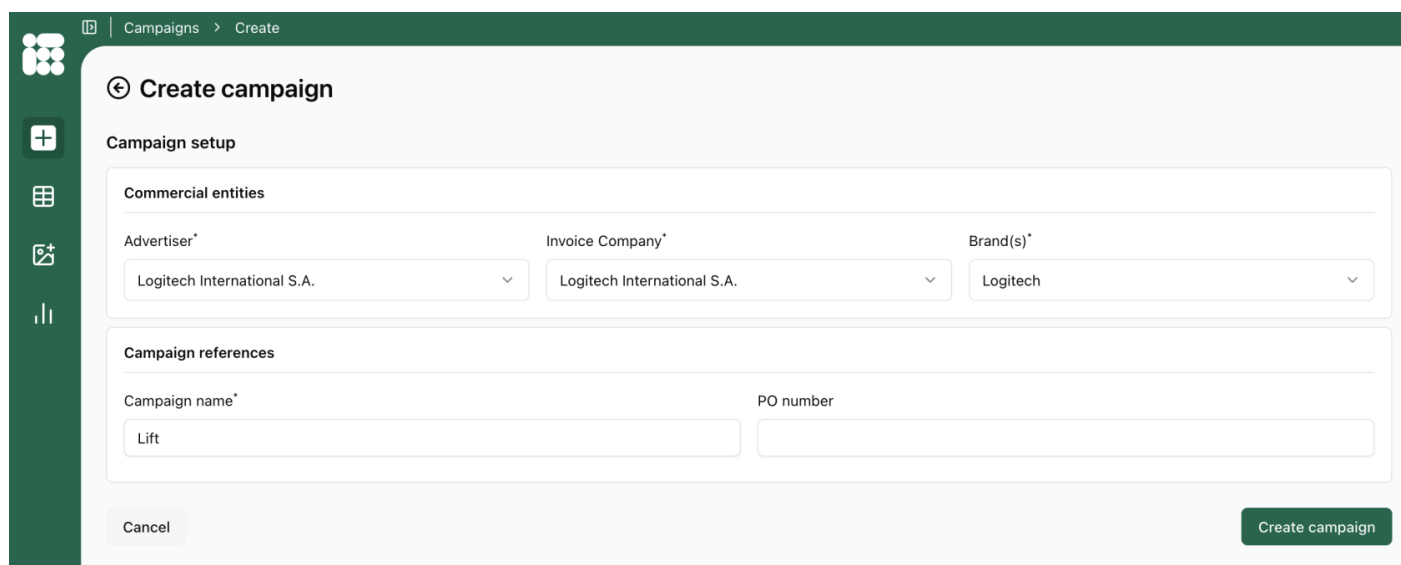


Creating a self-service campaign



The screenshot shows the 'Create campaign' form in the Adheses self-service flow. The form is titled 'Create campaign' and is located under the 'Campaigns > Create' breadcrumb. It is divided into two main sections: 'Campaign setup' and 'Campaign references'.

Campaign setup

Commercial entities

Advertiser*
Logitech International S.A.

Invoice Company*
Logitech International S.A.

Brand(s)*
Logitech

Campaign references

Campaign name*
Lift

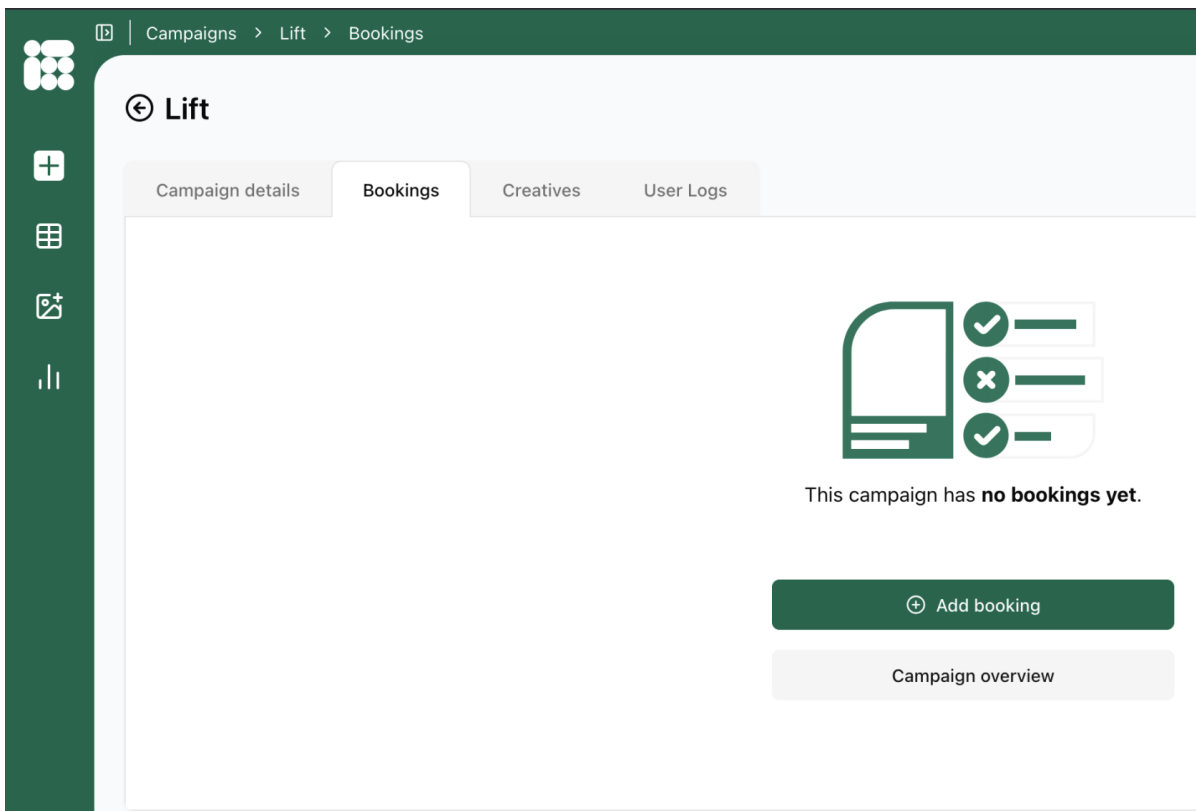
PO number

At the bottom of the form, there are two buttons: 'Cancel' and 'Create campaign'.

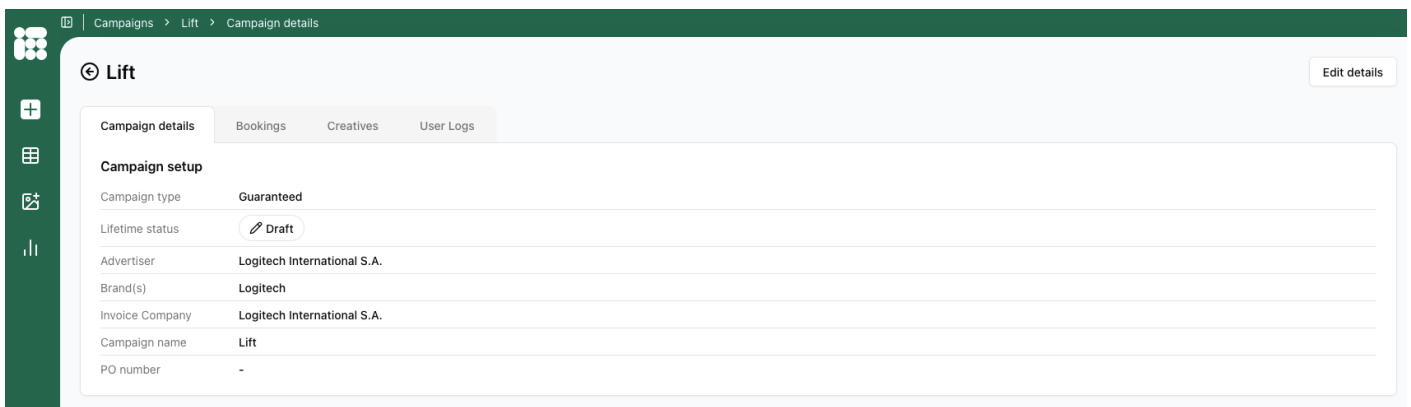
When creating a new campaign in the self service flow you'll start by filling in *Advertiser*, *Invoice Company* and *Brand(s)*. Other than that, the campaign just needs a *Name*.

If the campaign is linked to a PO number, you can also fill it in here, but this field is otherwise optional.

When you're done, click *Create campaign* in the bottom right. You will arrive at the create booking screen:



Here you can add a new booking via *Add booking*, go to the *Campaign overview* or see the details of the campaign you just created via the *Campaign details* option to the left of the *Bookings* tab.



Here the campaign details can be updated by clicking on the *Edit details* tab in the top right.

Revision #3

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