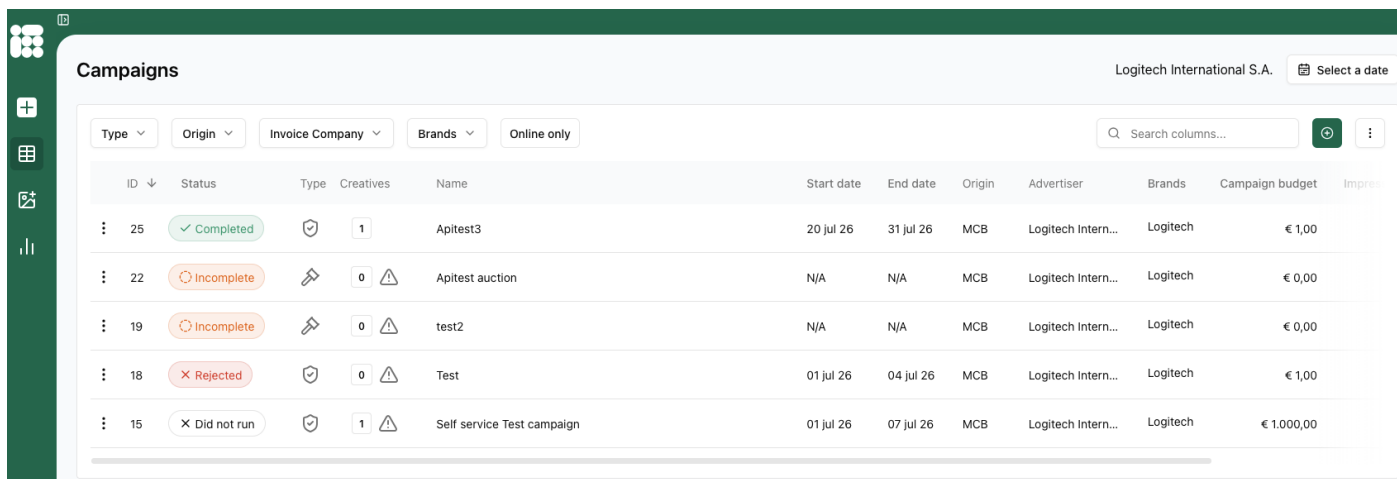


Campaign overview

After logging in to your self service instance, you'll be greeted by a campaign overview page:



ID	Status	Type	Creatives	Name	Start date	End date	Origin	Advertiser	Brands	Campaign budget	Impressions
25	Completed	Shield	1	Apitest3	20 jul 26	31 jul 26	MCB	Logitech Intern...	Logitech	€ 1,00	
22	Incomplete	Wrench	0	Apitest auction	N/A	N/A	MCB	Logitech Intern...	Logitech	€ 0,00	
19	Incomplete	Wrench	0	test2	N/A	N/A	MCB	Logitech Intern...	Logitech	€ 0,00	
18	Rejected	Shield	0	Test	01 jul 26	04 jul 26	MCB	Logitech Intern...	Logitech	€ 1,00	
15	Did not run	Shield	1	Self service Test campaign	01 jul 26	07 jul 26	MCB	Logitech Intern...	Logitech	€ 1.000,00	

This page gives a list of all recent campaigns, their status, type, amount of creatives, start and end date and more.

Above the column headers on the left, you have filters based on campaign *Type*, campaign *Origin*, *Invoice Company* linked to the campaign, *Brands* and a quick filter to only show running campaigns under *Online only*

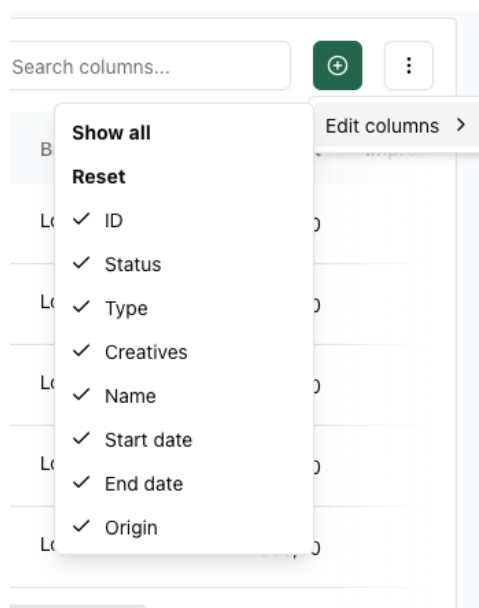
In the top right of the page you see the advertiser of your self service user. Next to the advertiser is a date picker where you can select a date to filter the campaigns in the overview.

Under the advertiser and date picker there is a search column where you can search and filter on terms present within the campaign overview. To the right of the search box you can create a new campaign by clicking on . To the right of the option to create a new campaign there is a dropdown  where you can alter what columns are shown. All options are:

- ID
- Status
- Type
- Creatives
- Name
- Start date
- End date
- Origin

- Advertiser
- Brands
- Campaign budget
- Impressions
- Clicks
- CTR
- Creation date
- Last edited date
- Invoice company
- Spend
- Budget remaining
- eCPM
- Campaign objectives
- Delivery limit
- Viewable impressions

A checkmark will signify the column is active, with quick settings for enabling all columns or reset the columns to the defaults.



On the sidebar of the page you have the following options from top to bottom:

- Create a new campaign
- Go to the campaign overview page (current page)
- Review creatives (viewer only)
- Campaign reporting

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