

Campaign Manager

Documentation on the Campaign Manager UI for managed and self-service use.

- [Activities](#)
- [Campaign screen](#)

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+















Activities

Today

 Rejected

Your creative "[att creative1](#)" linked to booking "[activities trigger test](#)" is rejected

 Rejected

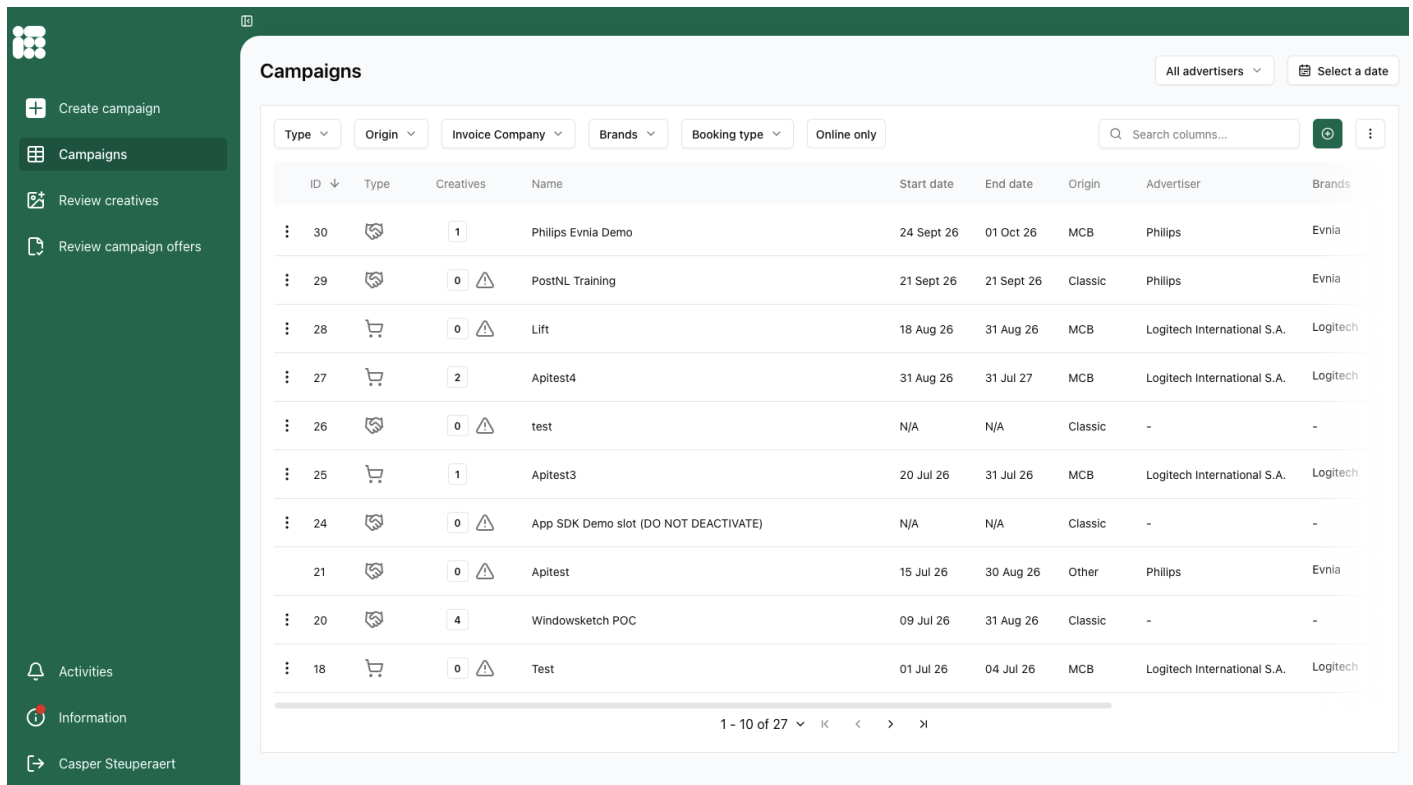
Your campaign "[Activities trigger test](#)" is rejected



3

Campaign screen

When you log into Adhese using the Campaign Manager interface, the first thing you will see is the *Campaigns* screen:



ID	Type	Creatives	Name	Start date	End date	Origin	Advertiser	Brands
30		1	Philips Evnia Demo	24 Sept 26	01 Oct 26	MCB	Philips	Evnia
29		0	PostNL Training	21 Sept 26	21 Sept 26	Classic	Philips	Evnia
28		0	Lift	18 Aug 26	31 Aug 26	MCB	Logitech International S.A.	Logitech
27		2	Apitest4	31 Aug 26	31 Jul 27	MCB	Logitech International S.A.	Logitech
26		0	test	N/A	N/A	Classic	-	-
25		1	Apitest3	20 Jul 26	31 Jul 26	MCB	Logitech International S.A.	Logitech
24		0	App SDK Demo slot (DO NOT DEACTIVATE)	N/A	N/A	Classic	-	-
21		0	Apitest	15 Jul 26	30 Aug 26	Other	Philips	Evnia
20		4	Windowsketch POC	09 Jul 26	31 Aug 26	Classic	-	-
18		0	Test	01 Jul 26	04 Jul 26	MCB	Logitech International S.A.	Logitech

Use the open/collapse selector  at the top of the screen to open the sidebar with text next to the icons.

TypeOriginInvoice CompanyBrandsBooking typeOnline only

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ID ↓TypeCreativesNameStart dateEnd dateOriginAdvertiserBrandsCampaign budgetImpressions

:30🛡️1Philips Evnia Demo24 Sept 2601 Oct 26MCBPhillipsEvnia€1,200.00

:29🛡️0⚠️PostNL Training21 Sept 2621 Sept 26ClassicPhillipsEvnia€0.00

:28🛒0⚠️Lift18 Aug 2631 Aug 26MCBLogitech International S.A.Logitech€2,100.00

:27🛒2Apitest431 Aug 2631 Jul 27MCBLogitech International S.A.Logitech€2.32

:26🛡️0⚠️testN/A N/A Classic - - €0.00

:25🛒1Apitest320 Jul 2631 Jul 26MCBLogitech International S.A.Logitech€1.00

:24🛡️0⚠️App SDK Demo slot (DO NOT DEACTIVATE)N/A N/A Classic - - €0.00

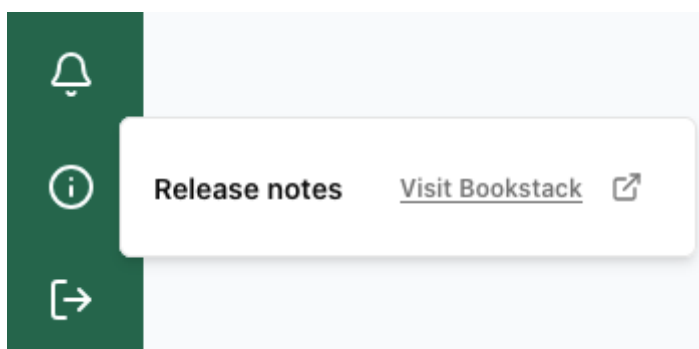
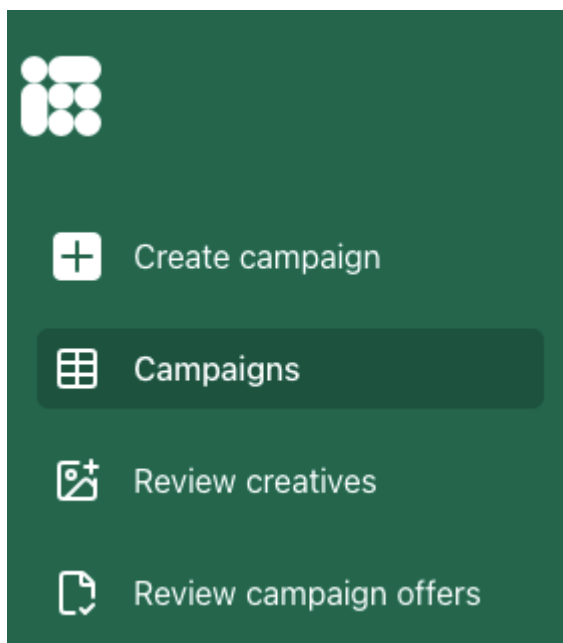
21🛡️0⚠️Apitest15 Jul 2630 Aug 26OtherPhillipsEvnia€2,000.00

:20🛡️4Windowsketch POC09 Jul 2631 Aug 26Classic - - €0.0044%

:18🛒0⚠️Test01 Jul 2604 Jul 26MCBLogitech International S.A.Logitech€1.00

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- **+**: Button to create a new campaign
- **Campaigns**: Shows the campaign overview screen
- **Review creatives**: Reviews creatives that were submitted via the creative approval process (such as self service)
- **Review campaign offers**: Reviews campaigns that were submitted via the campaign approval process (such as self service)
- **Activities**: Shows messages and alerts
- **Information**: Links to the release notes
- **Sign Out**: Log out of the current session



Columns that can be highlighted can be sorted. Columns with numbers can be sorted from smallest to largest or vice versa:

Creatives ↓	
2	
2	
0	⚠
0	⚠
0	⚠

To the left of the campaign status, there are three dots. Here you can click through to edit existing campaigns:

Status

⋮

Edit campaign

⊛ Stop

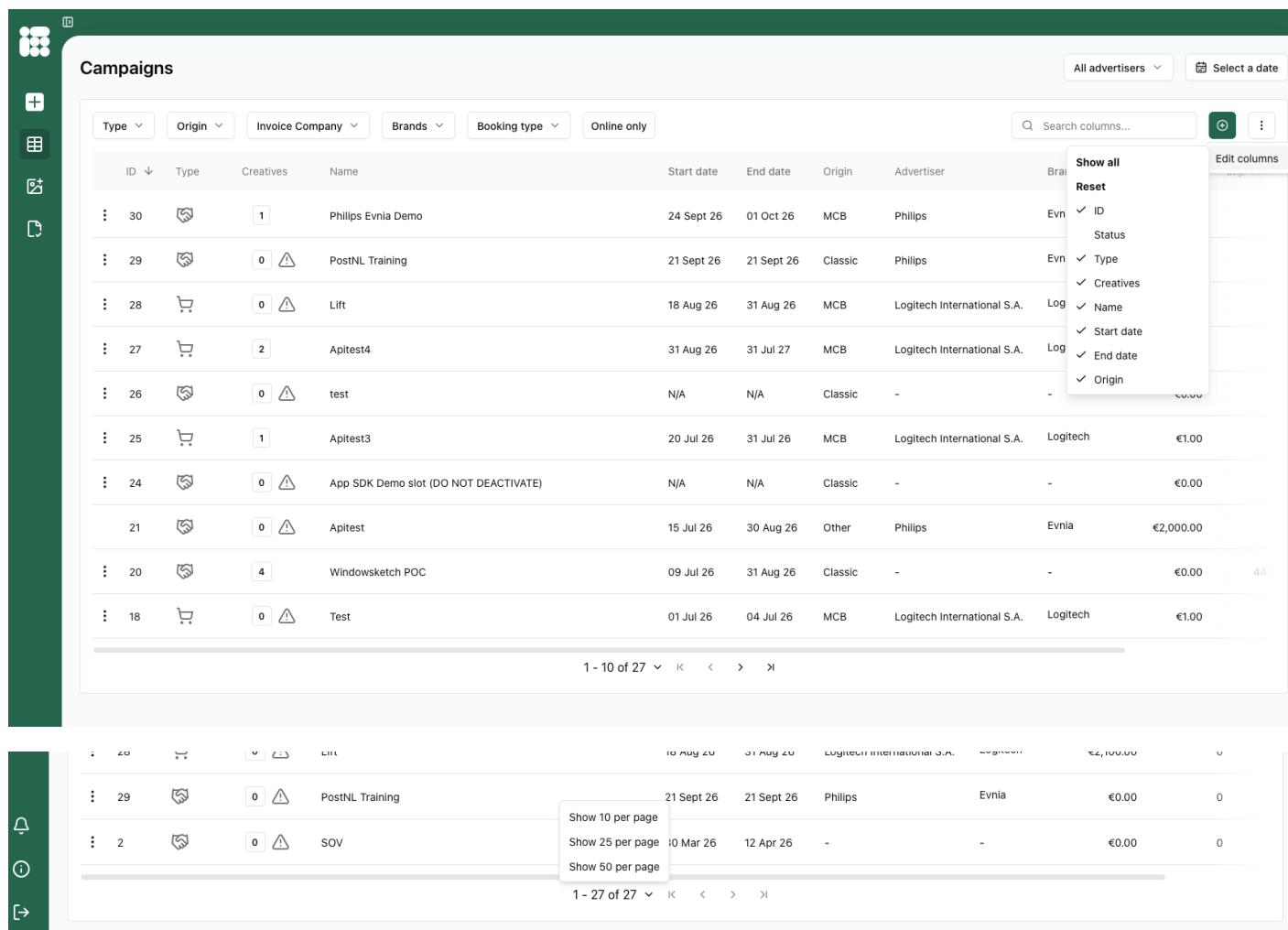
⏸ Pause

▶ Started

The icons to the right of the campaign status indicate the type of campaign: either managed (the first icon) or self service (the second icon).



The Campaigns screen lists campaigns and several columns of information about those campaigns. The columns can be customised, and columns can be selected and deselected:



Campaigns

All advertisers Select a date

Type Origin Invoice Company Brands Booking type Online only

Search columns...

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Show 10 per page

Show 25 per page

Show 50 per page

On the bottom of the page you can go to the next page of the campaign screen, go to the last page or change the amount of campaigns displayed on one page.

Filters in the campaign screen

There are the following campaign filters available above the campaigns:

- Campaign type (managed or self service)
- Campaign Origin (e.g. Classic UI, Campaign Manager, Advendio)
- Invoice Company
- Brand
- Booking type (display, In-store, sponsored products)
- Online only (currently active)

On the top right you can filter campaigns based on the advertiser:

Campaigns

All advertisersSelect a date

TypeOriginInvoice CompanyBrandsBooking typeOnline only

Search

ID ↓	Type	Creatives	Name	Start date	End date	Advertiser	Brands	Campaign	Budget	Spend	Revenue
⋮ 30	🔗	1	Philips Evnia Demo	24 Sept 26	01 Oct 26	Philips	Evnia				
⋮ 29	🔗	0 ⚠️	PostNL Training	21 Sept 26	21 Sept 26	Philips	Evnia				
⋮ 28	🛒	0 ⚠️	Lift	18 Aug 26	31 Aug 26	Logitech International S.A.	Logitech				
⋮ 27	🛒	2	Apitest4	31 Aug 26	31 Jul 27	Logitech International S.A.	Logitech				
⋮ 26	🔗	0 ⚠️	test	N/A	N/A	-	-		€1.00	0	0
⋮ 25	🛒	1	Apitest3	20 Jul 26	31 Jul 26	Logitech International S.A.	Logitech		€0.00	0	0
⋮ 24	🔗	0 ⚠️	App SDK Demo slot (DO NOT DEACTIVATE)	N/A	N/A	-	-		€2,000.00	0	0
21	🔗	0 ⚠️	Apitest	15 Jul 26	30 Aug 26	Philips	Evnia		€0.00	44,991	0
⋮ 20	🔗	4	Windowsketch POC	09 Jul 26	31 Aug 26	-	-		€1.00	0	0
⋮ 18	🛒	0 ⚠️	Test	01 Jul 26	04 Jul 26	Logitech International S.A.	Logitech				

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Select a presetTodayYesterdayLast 7 daysLast 30 daysLast calendar yearYear to dateCancelSubmitReset