

Release notes Adhese 3.7.0

Campaign Manager: features

- SKUs can now be added to a creative. These IDs are stored as metadata and can be used to calculate Return on Advertising Spend (ROAS) when linked to company sales data.

Campaign Manager: fixes and improvements

- Consistency enhancements towards the columns shown by default and their placement.
- Ability to view creatives to approve beyond a 30-day time window.
- Various other performance and UX improvements.
- Some compatibility fixes towards the Safari browser.

Adhese Classic UI

- Security enhancements.

Revision #2

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