

Release notes Adhese 3.4.0

General improvements for the new

Campaign Manager

- The menu layout now features a collapsible side panel
- Syntax can now be integrated per account (e.g. locale-specific punctuation use)
- An external documentation link is now available per account
- Load times have been reduced in certain situations
- The OSI (On Schedule Indicator) calculation has been adapted to be in line with the Classic UI
- Impressions are now calculated by budget and CPM
- Inactive brands are not shown to self-service users
- Lifetime status has been improved so that bookings can only be started when a campaign is approved
- Unused columns have been removed from the campaign table

Bug fixes

- Ad delivery now takes into account the period during which a campaign was paused
- An issue with user mapping has been resolved, whereby externally managed users were not recognised in the Campaign Manager
- Security improvements

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