

Creative API

Creatives

The images, banners, video, audio that are displayed as ads.

List creatives

```
GET /v1/creatives/advar
```

Get a list of advar creatives filtered on at least one parameter.

Request body

Parameter	In	Required	Type	Description
<code>creativeId</code>	path	Yes	integer	The creatives ID.
<code>campaignId</code>	parameter	No	integer	Campaign ID of the campaign whose advar creatives you want to list.
<code>creativeId</code>	parameter	No	integer	Comma separated list of creative ids you want to list.
<code>bookingId</code>	parameter	No	integer	Comma separated list of booking ids you want to list creatives for.
<code>search</code>	parameter	No	string	An url-encoded search string to apply to the list of creatives (ignoring case, on creative name).
<code>limit</code>	parameter	No	integer	Pagination property to limit the number of returned targets.

Parameter	In	Required	Type	Description
<code>offset</code>	parameter	No	integer	Pagination property to offset the returned targets.

Response - 200

```
[
  {
    "creativeId": 18,
    "campaignId": 17,
    "creativeName": "27M2N8500/01 Rectangle 1",
    "formatId": 1,
    "advarTemplateName": "Image_FlexBanner.html",
    "sku": null,
    "lastEditedDate": "2026-07-01T10:16:32Z",
    "templateParameters": {
      "<CLICKURL>": "https://www.philips.be/c-p/27M2N8500_01/gamemonitor-qd-oled-gamemonitor",
      "<ALT_TEXT>": "QD OLED-gamemonitor"
    },
    "templateFiles": {
      "2": {
        "fileName": null,
        "filePath": "https://demo-preview.adhese.org/pool/lib/18_2nd_1.png"
      }
    },
    "lastEdited": 1782900992000
  },
  {
    "creativeId": 19,
    "campaignId": 17,
    "creativeName": "27M2N8500/01 Rectangle 2",
    "formatId": 1,
    "advarTemplateName": "Image_FlexBanner.html",
    "sku": null,
    "lastEditedDate": "2026-07-01T10:19:06Z",
    "templateParameters": {
      "<CLICKURL>": "https://www.philips.be/c-p/27M2N8500_01/gamemonitor-qd-oled-gamemonitor",
      "<ALT_TEXT>": "QD OLED-gamemonitor 2"
    },
    "templateFiles": {
      "2": {
        "fileName": null,
        "filePath": "https://demo-preview.adhese.org/pool/lib/19_2nd_1.png"
      }
    },
    "lastEdited": 1782901146000
  },
  {
    "creativeId": 27,
```

```
"campaignId": 17,
"creativeName": "Apitest advar banner ",
"formatId": 1,
"advarTemplateName": "Image_FlexBanner.html",
"sku": "",
"lastEditedDate": "2026-08-10T07:29:49Z",
"templateParameters": {
  "<CLICKURL>": "",
  "<ALT_TEXT>": ""
},
"templateFiles": {
  "2": {
    "fileName": null,
    "filePath": "https://demo-preview.adhese.org/pool/lib/27_2nd_1.png"
  }
},
"lastEdited": 1786346989000
}
```

Response codes

Status	Meaning
200	Creatives found.
400	Bad request - invalid input or parameters.
401 / 403	Not authenticated / not allowed.
404	Not Found - Resource not found.
409	Conflict.
500	Internal Server Error - Unexpected failure.

Update an advar creative

```
PUT /v1/creatives/advar/{creativeId}
```

Updates an advar creative by creative ID

Request body

Parameter	In	Required	Type	Description
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<code>creativeId</code>	path	Yes	integer	The creatives ID.
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Updating an advar creative

```
{
  "campaignId": 17,
  "creativeName": "Apitest advar banner update",
  "sku": "string",
  "formatId": 1,
  "advarTemplateName": "Image_FlexBanner.html",
  "templateParameters": {},
  "templateFiles": {}
}
```

Response - 200

```
{
  "creativeId": 27,
  "campaignId": 17,
  "creativeName": "Apitest advar banner update",
  "formatId": 1,
  "advarTemplateName": "Image_FlexBanner.html",
  "sku": "string",
  "lastEditedDate": "2026-08-10T13:36:10Z",
  "templateParameters": {},
  "templateFiles": {
    "2": {
      "fileName": null,
      "filePath": "https://demo-preview.adheses.org/pool/lib/27_2nd_1.png"
    }
  },
  "lastEdited": 1786368970000
}
```

Response codes

Status	Meaning
<code>200</code>	Creative updated.
<code>400</code>	Bad request - invalid input or parameters.
<code>401</code> / <code>403</code>	Not authenticated / not allowed.
<code>404</code>	Not Found - Resource not found.

Status	Meaning
409	Conflict.
500	Internal Server Error - Unexpected failure.

Upload a creative file

POST /v1/creatives/file

Uploads a creative file to temporary storage to use when uploading an advar creative.

Request body

Parameter	In	Required	Type	Description
Content-Disposition	parameter	Yes	string	Contains the file name and is filled in accordingly attachment; filename=filename.extension
formatId	parameter	Yes	string	The ID of the format that will be associated with the creative.
key	parameter	No	string	Creative file index written as ordinal number (e.g. 2nd) with the exception of 1, which has key "main" (but is not used in advar creatives). Default value is main
File contents	body	Yes	binary data	File contents as binary data to be uploaded to temporary storage.

Response - 201

```
{
  "filePath": "/home/adheses/www/docker.adheses.org/tmp/file_by_user_1_747262096578706399.png"
}
```

```
}
```

Response codes

Status	Meaning
201	File uploaded successfully.
400	Bad request - invalid input or parameters.
401 / 403	Not authenticated / not allowed.
404	Not Found - Resource not found.
409	Conflict.
500	Internal Server Error - Unexpected failure.

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